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Londonderry Village appoints Alicia B. Titus as next President and CEO

Palmyra, Pa — The Board of Directors of Londonderry Village is pleased to announce that Alicia B. Titus has been selected to serve as the senior living organization's next President and CEO, effective January 6, 2025.

According to Steven Tilley, Board Chair, "We are excited to welcome Ms. Titus' to the organization and are confident that her strategic vision and her past experiences navigating the complexities of the senior living field will lead Londonderry Village into the future." Over the past six years, Ms. Titus was the Chief Experience Officer at Messiah Lifeways and has been instrumental in helping Messiah Lifeways optimize the experiences that the organization provides for residents, clients, and team members. "She has a strong track record of implementing programs and initiatives that advanced the organization, and these experiences will be a valuable asset in this new role and will complement the philosophy and culture at Londonderry Village," states Mr. Tilley.



Ms. Titus has over 20 years of experience in implementing strategic initiatives, analyzing market dynamics, and operationalizing changes to meet evolving market demands. Prior to her tenure at Messiah Lifeways, Ms. Titus was an executive at LeadingAge PA, a trade association that represents not-for-profit senior living providers, where she identified emerging senior service trends and developed resources to assist members in making sound strategic decisions. Ms. Titus holds a Bachelor of Science degree in Marketing and a Bachelor of Science degree in Information Systems from Penn State University. She also has a Master's in Business Administration with a concentration in Healthcare Management from Lebanon Valley College.

"We also extend our appreciation to outgoing President and CEO, Jeffrey Shireman, who will ensure an orderly transition through the beginning of January," continued Mr. Tilley. "Jeff has been an exceptional servant leader for over 20 years and the residents, employees and Board have been truly blessed by his leadership. Jeff has built a resident-centered culture offering excellent care and services at a great value. We wish him all the best in his retirement."

"Londonderry Village has a longstanding commitment to reimagining how care is provided, demonstrated through the innovative Green House model that was pioneered nearly 20 years ago. I look forward to continuing this legacy of innovation and growth," Ms. Titus explained. "The opportunity to enhance the resident and staff experiences and lead this organization into a new season is an incredible honor."

About Londonderry Village: *Londonderry Village is a nonprofit life plan community based in Palmyra, PA and affiliated with the Church of the Brethren. Londonderry Village was established in 1979, and is presently home to nearly 600 residents living on a growing campus of over 150 acres. The Village is known for its vibrant activities, resident volunteerism and philanthropy, strong finances, and for successfully operating six Green Houses as part of its healthcare offerings. For more information, visit londonderryvillage.org.*